



**Maid Brigade is *the* trusted leader in residential cleaning! Our 35 year track record helps us understand how to advise franchisees on customer acquisition and employee retention, while regularly implementing tools and systems that adapt with today's customers.**

A Maid Brigade franchise is not a glamorous business. It is a reliable, scalable business that allows franchisees to develop a loyal clientele that grows week over week, month over month. Whereas residential cleaning was once considered a luxury, it has quickly become a necessity. Maid Brigade franchisees service well over 380 territories nationwide. Our franchisees are valuable members of their community, and a trusted resource for home owners, renters and business owners.



### Why Maid Brigade?

- A Quick Start with an Affordable Investment
- Franchisees purchase a territory for \$23,950

Investment	LOW*	HIGH*
Franchise Fee	\$23,950	\$40,000
Opening Inventory	\$3,000	\$5,000
Working Capital	\$45,000	\$48,000

**\*Last year, our franchisees averaged over \$900,000 in gross revenue, and the top 25% sold over \$1 million in cleaning services.**



### Continuous Support

**Maid Brigade prides itself on continuous franchise support throughout the life of your franchise.** Our support team is made up of experienced franchisees, and other seasoned operations personnel; most of whom have operated or currently own a Maid Brigade franchise.

**The years of working in the trenches, while dealing with all aspects of the day to day operations of a Maid Brigade franchise, allows our new franchisees to learn from the very best our system has to offer.**



### Training

Our two prong training is unequivocally the best in the industry.

**New franchisees have the unique advantage of shadowing one of our seven figure franchisees for four days. These four days allow them to learn:**

- Best practices
- Hiring and training of employees
- Building a strong company culture
- Customer acquisition
- Technology tools
- How to grow a large business

The second part of our training consists of a three day visit to our NEW franchisee's location. Our experienced operations team help launch the business, while lessening the learning curve a new franchise launch entails

**Our two tiered approach to franchise training, offers franchisees the confidence and ability to kickstart their business!**



### Culture Counts

**Our franchise opportunity offers a financial opportunity. But, today's business owners measure success in different ways.**

- The satisfaction of helping someone solve a real problem
- The pride in offering honest labor to hard working people
- The peace of mind that being environmentally friendly is the norm, not the exception to the rule

**Furthermore, based on other similar opportunities, Maid Brigade offers the most flexibility for true entrepreneurs who appreciate the structure and support of a system, with the ability to experiment.**



### Software: For Franchisees by Franchisees

**Innovation requires learning.** Maid Brigade is a company that listens to franchisees. As our system has grown, our sophisticated group of franchise owners has continuously shared new and interesting ideas to help franchisees scale and manage their business.

**MicroMaid Cloud is a comprehensive software system that manages all aspects of a franchisees business. Want to learn more? Ask for a demo to see what all the excitement is about!**

Are you ready to be a Maid Brigade owner?



Call Joel at  
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